

MakeMyTrip launches multi-city flight booking service

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Online travel company [MakeMyTrip](#) has launched a multi-city flight booking service that allows users to book up to seven flights through a single transaction. The company has also introduced a new airline rating system that offers historic on-time performance of flights as well as their average delay time in the options presented before the air traveller.

While the multi-hop bookings is primarily aimed at business and corporate travellers, the airline rating will assist travellers for whom on-time performance is a criteria for flight selection over the price, time of departure and other parameters. The company expects these innovations to increase stickiness-factor in a low-involvement category like air-tickets.

According to MakeMyTrip, the airline rating feature is available on all airlines hooked to the Departure Control System. Currently, Air India and GoAir are the two carriers that are not looped in this system and therefore their flights do not reflect this information. In the days ahead, the company intends to power this engine through self-collated information for these flights.

Keyur Joshi, co-founder and COO, MakeMyTrip, has said, "At MakeMyTrip we constantly innovate to provide travellers with a better experience and greater information enabling them to make an informed decision. The multi-city hop which is the first such offering in the country offers great convenience to business travellers. The Airline Rating tab is just another one of our value-additions that will prove a differentiator from websites that are merely aggregators of flight tickets."