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GETTING BOOKED

Makemytrip.com CEO Keyur Joshi at a press conference in Ahmedabad on Friday. The online travel portal opened its office in Ahmedabad and is targeting Gujarat's Rs 1,600 crore travel and tourism market. "Currently, Gujarat accounts for only 2% of our total business. However, we plan to take this figure to 10% by 2009," Joshi told *DNA Money*.

—Pankaj Shukla