

Air tickets now on mobile

METRONOW REPORTER

Air travel had never been more easier with e-tickets being introduced. Now it's only getting better. You can search, book, pay and even receive your air ticket on your mobile phone and that too at no additional cost.

That's MCommerce for you.

MakeMyTrip is powering the country's first holistic MCommerce for travellers. MakeMyTrip has launched the only mobile travel product that works Anywhere, Anytime and does not require a GPRS subscription. It has partnered with mChek to offer MakeMyTrip AnyMobile service.

Customers only need to SMS "MakeMyTrip" to 543219. The instructional menu appears on the screen allowing customers to search, book and pay for their flight tickets through their handsets.

Thus the entire transaction is completed on the mobile phone.